



Date :-8th October, 2021
Ref. : BSE/45/2021-2022

To,
Bombay Stock Exchange Limited
1st Floor, Rotunda Building,
B. S. Marg, Fort, Mumbai – 400 001

To,
National Stock Exchange of India Limited
“Exchange Plaza”,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051

Sub: Disclosure pertaining to Company’s Credit Rating upgrade

Ref: Disclosure under Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

In terms of Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, the Company is pleased to inform that there has been upgrade in Company’s credit rating pertaining to Long Term Bank facilities from “**CARE BB; Stable**” to “**CARE BB+; Positive**” and for Short Term Bank facilities from “**CARE A4**” to “**CARE A4 +; Positive**”.

CARE Ratings Ltd. letter bearing No. CARE/HO/RL/2021-22/2573, dated 06-10-2021, received by the Company on 07-10-2021, and our Press Release for the same, is enclosed.

This is for your information and records.

Thank you.

Yours faithfully,

For Pioneer Embroideries Limited

Ami Thakkar
Company Secretary and Compliance Officer
FCS no. 9196

PIONEER EMBROIDERIES LIMITED

Regd. Office: Unit No. 101B, 1st Floor, Abhishek Premises, Plot No. C5-6, Dalia Industrial Estate, Off New Link Road, Andheri (West), Mumbai -400058. Website: www.pelhakoba.com, E-mail: mumbai@pelhakoba.com

Corporate Office: Unit No 21 to 25, 2nd Floor, Orient House, 3A Udyog Nagar, Off S.V. Road, Goregaon (West), Mumbai – 400 062. Maharashtra (India), Tel: +91-22-4223 2323 Fax: +91-22- 4223 2313.

CIN: L17291MH1991PLC063752

No. CARE/HO/RL/2021-22/2573

Shri Deepak Sipani

Chief Financial Officer

Pioneer Embroideries Limited

Unit No. 21 to 25, 2nd Floor,
Orient House, 3A, Udyog Nagar, Off. S.V. Road,
Lane opp. MTNL, Goregaon (W)
Mumbai
Maharashtra 400062

October 06, 2021

Confidential

Dear Sir,

Credit rating for bank facilities

On the basis of recent developments including operational and financial performance of your Company for FY21 (Audited) and Q1FY22 (Audited), our Rating Committee has reviewed the following ratings:

Facilities	Amount (Rs. crore)	Rating ¹	Rating Action
Long Term Bank Facilities	29.90 (Enhanced from 16.50)	CARE BB+; Positive [Double B Plus; Outlook: Positive]	Revised from CARE BB; Stable [Double B; Outlook: Stable]
Short Term Bank Facilities	0.75	CARE A4+ [A Four Plus]	Revised from CARE A4 [A Four]
Total Facilities	30.65 (Rs. Thirty Crore and Sixty-Five Lakhs Only)		

2. Refer **Annexure 1** for details of rated facilities.
3. The rationale for the rating will be communicated to you separately. A write-up (press release) on the above rating is proposed to be issued to the press shortly, a draft of which is enclosed for your perusal as **Annexure 2**. We request you to peruse the annexed document

¹Complete definitions of the ratings assigned are available at www.careratings.com and in other CARE publications.

and offer your comments if any. We are doing this as a matter of courtesy to our clients and with a view to ensure that no factual inaccuracies have inadvertently crept in. Kindly revert as early as possible. In any case, if we do not hear from you by **October 05, 2021**, we will proceed on the basis that you have no any comments to offer.

4. CARE reserves the right to undertake a surveillance/review of the rating from time to time, based on circumstances warranting such review, subject to at least one such review/surveillance every year.
5. CARE reserves the right to revise/reaffirm/withdraw the rating assigned as also revise the outlook, as a result of periodic review/surveillance, based on any event or information which in the opinion of CARE warrants such an action. In the event of failure on the part of the entity to furnish such information, material or clarifications as may be required by CARE so as to enable it to carry out continuous monitoring of the rating of the bank facilities, CARE shall carry out the review on the basis of best available information throughout the life time of such bank facilities. In such cases the credit rating symbol shall be accompanied by "ISSUER NOT COOPERATING". CARE shall also be entitled to publicize/disseminate all the aforementioned rating actions in any manner considered appropriate by it, without reference to you.
6. CARE ratings do not take into account the sovereign risk, if any, attached to the foreign currency loans, and the ratings are applicable only to the rupee equivalent of these loans.
7. Our ratings do not factor in any rating related trigger clauses as per the terms of the facility/instrument, which may involve acceleration of payments in case of rating downgrades. However, if any such clauses are introduced and if triggered, the ratings may see volatility and sharp downgrades.
8. Users of this rating may kindly refer our website www.careratings.com for latest update on the outstanding rating.
9. CARE ratings are **not** recommendations to sanction, renew, disburse or recall the concerned bank facilities.

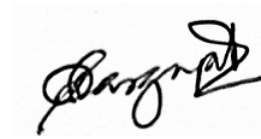
If you need any clarification, you are welcome to approach us in this regard.

Yours faithfully,



Abhishek Rana
Analyst

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Soumya Dasgupta
Assistant Director

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Encl.: As above

Disclaimer

CARE's ratings are opinions on the likelihood of timely payment of the obligations under the rated instrument and are not recommendations to sanction, renew, disburse or recall the concerned bank facilities or to buy, sell or hold any security. CARE's ratings do not convey suitability or price for the investor. CARE's ratings do not constitute an audit on the rated entity. CARE has based its ratings/outlooks on information obtained from sources believed by it to be accurate and reliable. CARE does not, however, guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or for the results obtained from the use of such information. Most entities whose bank facilities/instruments are rated by CARE have paid a credit rating fee, based on the amount and type of bank facilities/instruments. CARE or its subsidiaries/associates may also have other commercial transactions with the entity. In case of partnership/proprietary concerns, the rating/outlook assigned by CARE is, inter-alia, based on the capital deployed by the partners/proprietor and the financial strength of the firm at present. The rating/outlook may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor in addition to the financial performance and other relevant factors. CARE is not responsible for any errors and states that it has no financial liability whatsoever to the users of CARE's rating.

Our ratings do not factor in any rating related trigger clauses as per the terms of the facility/instrument, which may involve acceleration of payments in case of rating downgrades. However, if any such clauses are introduced and if triggered, the ratings may see volatility and sharp downgrades.

Annexure 1 – Details of Rated Facilities

1. Long Term Facilities

1.A. Fund Based Limits

Sr. No.	Name of Bank / Lender	Rated Amount (Rs. crore)
1.	Union Bank of India	15.00
	Total	15.00

1.B. Fund Based Limits

Sr. No.	Name of Bank / Lender	Rated Amount (Rs. crore)	Debt Repayment Terms
1.	Kotak Mahindra Bank Ltd.	0.60	Monthly repayments ending in Feb-22
2.	Kotak Mahindra Bank Ltd.	7.43	Monthly repayments ending in Dec-22
3.	Kotak Mahindra Bank Ltd.	3.35	Monthly repayments ending in Mar-25
4.	Union Bank of India	2.66	36 monthly instalments ending in Nov-24
5.	Union Bank of India	0.86	18 monthly instalments ending in April-22
	Total	14.90	

Total Long-Term Facilities: Rs.29.90 crore

2. Short Term Facilities

2.A. Non-Fund Based Limits

Sr. No.	Name of Bank / Lender	Rated Amount (Rs. crore)
1.	Union Bank of India	0.75
	Total	0.75

Total Short Term Facilities : Rs.0.75 crore

Total Facilities (1.A+1.B+2.A) : Rs.30.65 crore

Annexure 2 - Draft Press Release

Pioneer Embroideries Limited

October xx, 2021

Ratings

Facilities/Instruments	Amount (Rs. crore)	Rating ²	Rating Action
Long Term Bank Facilities	29.90 (Enhanced from 16.50)	CARE BB+; Positive [Double B Plus; Outlook: Positive]	Revised from CARE BB; Stable [Double B; Outlook: Stable]
Short Term Bank Facilities	0.75	CARE A4+ [A Four Plus]	Revised from CARE A4 [A Four]
Total Bank Facilities	30.65 (Rs. Thirty Crore and Sixty-Five Lakhs Only)		

Details of instruments/facilities in Annexure-1

Detailed Rationale & Key Rating Drivers

The revision in the ratings is on account of an improvement in the operational performance of Pioneer Embroideries Limited (PEL) for FY21 and resilient in Q1FY22. The rating derives strength from the company's experience in the textile segment, improvement in capital structure and debt coverage metrics with a satisfactory debt servicing track record since April 2019. PEL's rating is however constrained by exposure to volatility in raw material price, foreign exchange risk, concentration in customer and supplier base and debt-funded capex in Specialty Polyester Filament Yarn (SPFY) segment.

Outlook: Positive

PEL is expected to benefit from improved demand for SPFY segment. Further, CARE expects PEL's capex in SPFY segment will aid to improve operational and financial risk profile of the company. However, the outlook may be revised to 'stable' in case the company is unable to achieve envisaged improvement in operational and financial performance.

Rating Sensitivities

Positive Factors:

- Increase in turnover above Rs.300 crore on sustainable basis.
- Improvement in operating margin above 13% on sustainable basis.

Negative Factors:

- Deterioration of overall gearing above 1.25x
- Deterioration in operating cycle above 120 days.
- Delay or cost overruns in capacity expansion project.

Detailed description of the key rating drivers

Key Rating Strengths

Experienced Promoters

The key promoter of the company-Mr. Raj Kumar Sekhani has more than three decades of experience in the textile industry. He is assisted by Mr. Harsh Vardhan Bassi, Mr. Gangadharan Panicker and Mr. Saurabh Maheshwari, who have a combined work experience of more than seventy years in the textile segment.

Improvement in operating performance of the company in last 3 years

¹Complete definition of the ratings assigned are available at www.careratings.com and other CARE publications

PEL has two product segments namely- Specialty Polyester Filament Yarn (SPFY) and Embroidery and laces (EL). During last 3 years, the company has also started focusing on Partially Oriented Yarn (POY) manufacturing as this product yields better margins. SPFY contributes to nearly 89% of Total Sales with EL contribution of 11% to total sales respectively in FY21. PEL's operating performance improved significantly during FY19-FY21 period due to increased share of value-added products under SPFY business. PEL's product mix consists of Speciality Polyester Filament Yarn (SPFY) under 'SILKOLITE' brand, Embroideries and laces. PEL owns retail outlets under 'Hakoba' brand with presence in online and offline retail market for selling apparels fabric etc.

SPFY primarily used in home-furnishing comprising of Carpets, Bath Mats, Upholstery Curtains, Technical Textile such as Medical Textile (Anti-Microbial), Anti Flame retardant, Automotive, and in Fabrics, apparels Narrow Fabrics, Knitting, Labels, etc. PEL manufactures different types of SPFY depending on end use application having major presence in home furnishing and technical textiles. During FY19-FY21, the company has stabilized its SPFY segment, leading to improvement in margin from 10% in FY19 to 14% in FY21. Thus, overall margin improved from 9.3% in FY19 to 12.6% in FY21.

During FY21, PEL's Q1 performance remained muted (TOI of Rs.24.7 crore with PAT loss at Rs.1.7 crore) due to COVID-19 pandemic and restriction imposed by the government. However, the company has taken advantage of pent-up demand in the market and favourable market conditions in later part of FY21, leading to FY21 PAT at Rs.19.6 crore. PAT margin of PEL improved from 1.5% in FY19 to 8.7% in FY21, primarily due to improvement in operating performance, reduction in interest cost following significant debt repayment and tax shield on account of carry-forward losses of previous years. During Q1FY22, PEL has clocked turnover of Rs.66.31 crore with PBILDT of Rs.6.77 crore and PAT of Rs.3.04 crore.

Going forward, PEL is expected to maintain its operating margin around 11-12%. The company is also introducing incremental capacity of 8000 MTA in SPFY segment. This can help the company to improve its scale of operation in coming period.

Improvement in capital structure and debt coverage metrics

Owing to its improvement in operating performance, cash generation ability and absence of debt-funded capex, PEL's overall gearing improved to 0.27x as on March 31, 2021 (PY: 0.39x). Going forward, PEL is considering capacity expansion project of Rs.58 crore, which will be funded through term loan of Rs.40 crore and balance through internal accruals. Despite this debt-funded capex, PEL's overall gearing is not expected to deteriorate above 0.50x in coming years. Further, PEL has sufficient headroom for availing working capital limits to meet its incremental working capital needs on account of increase in turnover. Considering above, PEL's capital structure is expected to remain comfortable. PEL's debt coverage indicators also improved sharply during FY19-FY21 period. Interest coverage improved from 2.74x in FY19 to 6.34x in FY21 while Total debt to cash accruals improved from 4.32x in FY19 to 1.23x in FY21. Going forward, PEL's debt coverage indicators expected to improve significantly, led by improvement in operating performance.

Comfortable operating cycle

PEL's operating cycle remains comfortable at 60 days in FY21 (PY: 45 days) and moderate utilization of working capital limits at 59% for 12-month period ending in May-21. PEL maintains inventory level of 60 days and offers credit period of 30-45 days in SPFY segment. Further, the company receives 45-60 days of credit period from its suppliers. Hence, overall operating cycle remains comfortable for PEL. Going forward, PEL expects increase in working capital limits due to increase in scale of operations while maintaining operating cycle at around 60-65 days.

Key Rating Weaknesses

Capex for capacity expansion for SPFY segment

The current expansion is in in POY (*Partially Oriented Yarn*) and DTY (*Draw Textured Yarn*) segment. The Company is aggressively focusing on POY-based speciality textile avenues such as Flame retardant, Automotive, Anti-Microbial and value added DTY yarn for non-apparel segments. The total project cost is about Rs 58 crore, of which Rs 18 crore would

be from internal accruals and the balance will be funded through bank borrowings. The project is expected to be completed in 4-5 quarters and the new capacity will be fully operational by the fourth quarter of FY22-23. PEL is in process of raising debt for the project. The new capacity of 8000 MTA, when added will have a sales potential of Rs 100-110 crore at full utilization with a mix of domestic and exports for FY24 period.

Customer and geographic concentration risk

PEL's turnover is susceptible to its client concentration over last 3 years. Contribution of top 5 customers remained around 50% to total sales of the company, thus leading to significant customer concentration risk. However, PEL's 60% of clients are involved with the company for more than 4 years. Hence, the customer concentration risk is partially mitigated. For FY21, customer concentration increased from 44% of total sale in FY20 to 54% of total sales in FY21. PEL was able to supply quality yarns for leading downstream players in home furnishing segment.

Susceptible to volatility in raw material prices

PEL mainly uses raw materials like PET-Chips, polyester yarn and polyester colour which are crude oil derivatives. Crude oil price movement depends on international factors such as output from OPEC, US-Iran sanctions, and global pricing factors. The main raw materials of polyester are purified terephthalic acid (PTA) and monoethylene glycol (MEG). Costs of these petrochemical derivatives are largely subject to volatility in crude oil prices. During FY21, the company was able to take advantage of lower raw material prices to improve its operating margins. However, since the crude oil prices remained volatile at higher levels in recent times, PEL's operating margins may come under pressure. Company's ability to pass on these fluctuations remains key rating monitorable. PET chips contribute to around 50% of purchases for PEL.

Susceptible to volatility in foreign exchange rates

PEL exports SPFY to US, Turkey, Belgium, Egypt, etc along with other 14 countries on smaller quantities. Total export sales contribute 20% in total sales for FY21 (PY: 15%). PEL's export to US is through a Belgium trading company. Currency risk associated with PEL's foreign currency payables has been partially hedged by entering into forward contracts. However other foreign currency assets and liabilities remain exposed to currency risk. With the gradual increase in exports, the ability of the company to successfully manage its foreign exchange exposure remains critical to the credit profile.

Liquidity Position: Adequate

PEL's liquidity profile is marked by cash and bank balance of Rs.6.18 crore and current ratio at 1.56x as on March 31, 2021. PEL's working capital utilization remains moderate at 59% for 12-month period ending in May-21 while comfortable operating cycle of 60 days. For FY22, PEL has debt repayment obligation of Rs.8.94 crore from gross cash accrual of Rs.25 crore. Further, PEL is undertaking capex of Rs.58 crore, Rs.40 crore funded through debt and balance from internal accruals over FY22-23 period. Considering above, PEL has adequate liquidity to meet its debt obligations, capex requirement as well as incremental working capital needs in near term.

Analytical approach: Standalone

Applicable Criteria

[Policy on default recognition](#)

[Financial Ratios – Non-financial Sector](#)

[Liquidity Analysis of Non-financial sector entities](#)

[Rating Outlook and Credit Watch](#)

[Short Term Instruments](#)

[Manmade Yarn Manufacturing](#)

About the Company

Pioneer Embroideries Limited was incorporated in 1991 and is Specialty Polyester Filament Yarn (SPFY) and into embroidered and laces. The company has 4 plants located in Kala-amb (Himachal Pradesh), Sarigam (Gujarat), Coimbatore (Tamil Nadu) and Naroli (Silvassa). The company mainly produces SPFY, Embroidered Laces, Braided Laces and Embroidered Fabrics. As on March 31, 2021, the company has installed capacity of SPFY (18,200 MT) Embroidery Laces and Fabrics (1521 mn stitches), Bobbin Lace (1,36,38,000 mt). The company also has presence in retail through its subsidiary Hakoba Lifestyle Limited and operates outlets under brand name 'Hakoba'.

Brief Financials (Rs. crore)	31-03-2020 (A)	31-03-2021 (A)
Total operating income	238.48	226.73
PBILDT	20.10	28.33
PAT	8.28	19.67
Overall gearing (times)	0.39	0.27
Interest coverage (times)	3.27	6.34

A: Audited

Status of non-cooperation with previous CRA: Not Applicable

Any other information: Not Applicable

Rating History for last three years: Please refer Annexure-2

Annexure-1: Details of Instruments/Facilities

Name of the Instrument	ISIN	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. crore)	Rating assigned along with Rating Outlook
Fund-based-Long Term		-	-	-	15.00	CARE BB+; Positive
Non-fund-based - ST-BG/LC		-	-	-	0.75	CARE A4+
Fund-based - LT-Working capital Term Loan		-	-	-	14.90	CARE BB+; Positive

Annexure-2: Rating History of last three years

Sr. No.	Name of the Instrument/Bank Facilities	Current Ratings			Rating history			
		Type	Amount Outstanding (Rs. crore)	Rating	Date(s) & Rating(s) assigned in 2021-2022	Date(s) & Rating(s) assigned in 2020-2021	Date(s) & Rating(s) assigned in 2019-2020	Date(s) & Rating(s) assigned in 2018-2019
1	Fund-based-Long Term	LT	15.00	CARE BB+; Positive	-	1)CARE BB; Stable (08-Mar-21) 2)CARE B; Stable (03-Sep-20)	1)CARE B; Stable (24-Oct-19)	-
2	Non-fund-based - ST-BG/LC	ST	0.75	CARE A4+	-	1)CARE A4 (08-Mar-21) 2)CARE A4 (03-Sep-20)	1)CARE A4 (24-Oct-19)	-
3	Fund-based - LT-Working capital Term Loan	LT	14.90	CARE BB+; Positive	-	1)CARE BB; Stable (08-Mar-21)	-	-

Annexure 3: Complexity level of various instruments rated for this company

Sr. No	Name of instrument	Complexity level
1	Fund-based - LT-Working capital Term Loan	Simple

Sr. No	Name of instrument	Complexity level
1	Fund-based - LT-Working capital Term Loan	Simple
2	Fund-based-Long Term	Simple
3	Non-fund-based - ST-BG/LC	Simple

Annexure 4: Bank Lender Details for this Company

To view the lender wise details of bank facilities please [click here](#)

Note on complexity levels of the rated instrument: CARE has classified instruments rated by it on the basis of complexity. This classification is available at www.careratings.com. Investors/market intermediaries/regulators or others are welcome to write to care@careratings.com for any clarifications.

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About CARE Ratings:

CARE Ratings commenced operations in April 1993 and over two decades, it has established itself as one of the leading credit rating agencies in India. CARE is registered with the Securities and Exchange Board of India (SEBI) and also recognized as an External Credit Assessment Institution (ECAI) by the Reserve Bank of India (RBI). CARE Ratings is proud of its rightful place in the Indian capital market built around investor confidence. CARE Ratings provides the entire spectrum of credit rating that helps the corporates to raise capital for their various requirements and assists the investors to form an informed investment decision based on the credit risk and their own risk-return expectations. Our rating and grading service offerings leverage our domain and analytical expertise backed by the methodologies congruent with the international best practices.

Disclaimer

CARE's ratings are opinions on the likelihood of timely payment of the obligations under the rated instrument and are not recommendations to sanction, renew, disburse or recall the concerned bank facilities or to buy, sell or hold any security. CARE's ratings do not convey suitability or price for the investor. CARE's ratings do not constitute an audit on the rated entity. CARE has based its ratings/outlooks on information obtained from sources believed by it to be accurate and reliable. CARE does not, however, guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or for the results obtained from the use of such information. Most entities whose bank facilities/instruments are rated by CARE have paid a credit rating fee, based on the amount and type of bank facilities/instruments. CARE or its subsidiaries/associates may also have other commercial transactions with the entity. In case of partnership/proprietary concerns, the rating/outlook assigned by CARE is, inter-alia, based on the capital deployed by the partners/proprietor and the financial strength of the firm at present. The rating/outlook may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor in addition to the financial performance and other relevant factors. CARE is not responsible for any errors and states that it has no financial liability whatsoever to the users of CARE's rating.

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****For detailed Rationale Report and subscription information, please contact us at www.careratings.com**



CARE upgrades Credit Rating of Pioneer Embroideries Ltd. second time in the last 12 months

- ***Long Term Bank Facilities of Rs 29.90 crore; Rating CARE BB+, Outlook Positive***
- ***Short Term Bank Facilities of Rs 0.75 crore; Rating CARE A4***

Mumbai, October 8th, 2021, Pioneer Embroideries Limited (PEL), one of the key players and owners of brand “**SILKOLITE**” in Specialty Polyester Filament Yarn (SPFY) and “**HAKOBA**” in Retail, received a Rating Upgrade from CARE again. CARE has upgraded the rating for its Long-Term Loan Facilities to BB+ from its earlier rating of BB, while also revising the outlook to **Positive** from **Stable**. CARE has also upgraded PEL’s Short-Term Loan Facilities to CARE A4+ from its earlier rating of CARE A4. The quantum of underlying facilities rated also increased to Rs 30.65 cr from Rs 17.25 cr earlier.

While communicating the revision, CARE noted the improvement in the operational and financial performance of the Company for FY 21 and Q1FY22. Commenting on the rating upgrade, **Mr Deepak Sipani, CFO, Pioneer Embroideries Limited**, said, *“The upgrade of our Credit Ratings by CARE underlines the enhanced financial performance and our resilience exhibited during the pandemic. In addition, there has been a substantial improvement in our capital structure, and our debt servicing track record is now well established. Furthermore, our strategy of fine-tuning our product-mix and customer-mix to maximize profitability in a timely manner has held us in good stead.”*

CARE had last upgraded PEL’s facilities in March 2021. While the project of expanding its SPFY capacities is partly funded by new debt, the Company is confident the overall growth, liquidity and debt servicing would continue to remain adequate.

About Pioneer Embroideries Limited:

Established in 1991 by Mr Raj Kumar Sekhani, Pioneer Embroideries Limited (“PEL”) is one of India’s notable manufacturers and exporter of value-added Specialized Polyester Filament Yarn and Embroidery & Laces. It has a state-of-the-art SPFY manufacturing facility at Himachal Pradesh and three Embroidery & Laces manufacturing facilities in Gujarat, Dadra & Nagar Haveli and Tamil Nadu.

Within a few years, PEL has carved a permanent niche for itself in the SPFY business worldwide, with best-in-class quality under the **SILKOLITE** brand. PEL has a yarn capacity of about 18,000 MT pa, which is being expanded to 26,000 MT pa. PEL’s products find application mainly in the non-apparel segment, used

in carpets, bath mats, upholstery fabrics, and curtains. Thus, PEL is one of the first textile companies to create a brand in a highly commoditized yarn business.

PEL has a capacity of around 14 mm meters for laces and about 1,700 mm stitches of embroidery. PEL's products enjoy a premium in the marketplace because of better quality, design, and capacity. Owners of the heritage brand – **Hakoba** – PEL has over the years added strength to the brand by building upon an extensive library of embroidery designs, making Hakoba synonymous with high-quality embroidery across the world. At present, the Company has three embroidery and lace manufacturing facilities at – Coimbatore (Tamil Naidu), Naroli (UT DN&H) and Sarigam (Gujarat), along with a comprehensive marketing presence at all the major markets. Its Coimbatore facility is certified as per **GOTS (Global Organic Textile Standard)**, an internationally recognized standard.

Safe harbour statement:

Statements in this document relating to future status, events, or circumstances, including but not limited to information about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project-related issues, are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The Company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

For further information, please contact corporate communication advisor:



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