

STATEMENT SHOWING SHAREHOLDING PATTERN

NAME OF THE COMPANY	: PIONEER EMBROIDERIES LIMITED
SCRIP CODE	: PIONEEREMB
QUARTER ENDED	: 30 TH SEPTEMBER, 2010

Category code	Category of shareholder	Number of shareholders	Total number of shares	Number of shares held in dematerialized form	Total Shareholding as a percentage of total number of shares		Shares pledged or other wise encumbered	
					As a Percentage of (A+B) ¹	As a percentage of (A+B+C)	Number of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)=(VI II)/(IV)* 100
(A)	Promoter and Promoter Group²							
(1)	Indian							
(a)	Individuals/Hindu Undivided Family	05	2478991	2478991	19.78	19.78	2424006	97.78
(b)	Central Government/State Government(s)	Nil	Nil	Nil	Nil	Nil	Nil	Nil
(c)	Bodies Corporate	01	1697797	1697797	13.54	13.54	500000	29.45
(d)	Financial Institutions/ Banks	Nil	Nil	Nil	Nil	Nil	Nil	Nil
(e)	Any Other (specify)	Nil	Nil	Nil	Nil	Nil	Nil	Nil
	Sub-Total (A)(1)	06	4176788	4176788	33.32	33.32	2924006	70.00
(2)	Foreign							

¹ For determining public shareholding for the purpose of Clause 40A.

² For definitions of "Promoter" and "Promoter Group", refer to clause 40A.

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Category code	Category of Shareholder	Number of shareholders	Total number of shares	Number of shares held in dematerialized form	Total Shareholding as a percentage of total number of shares		Shares pledged or otherwise encumbered	
					As a Percentage of (A+B) ¹	As a percentage of (A+B+C)	Number of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)=(VIII)/(IV)*100
(a)	Individuals (Non-Resident Individuals/foreign individuals)	Nil	Nil	Nil	Nil	Nil	--	--
(b)	Bodies Corporate	Nil	Nil	Nil	Nil	Nil	--	--
(c)	Institutions	Nil	Nil	Nil	Nil	Nil	--	--
(d)	Any Other (specify)	Nil	Nil	Nil	Nil	Nil	--	--
	Sub-Total (A)(2)	Nil	Nil	Nil	Nil	Nil	--	--
	Total Shareholding of Promoter and Promoter Group (A) = (A)(1)+(A)(2)	06	4176788	4176788	33.32	33.32	2924006	70.00
(B)	Public Shareholding³						NA	NA
(I)	Institutions						NA	NA
(a)	Mutual Funds/UTI	02	900	300	0.01	0.01	--	--
(b)	Financial Institutions/Banks	--	--	--	--	--	--	--
(c)	Central Government/State Government(s)	--	--	--	--	--	--	--
(d)	Venture Capital Funds	--	--	--	--	--	--	--
(e)	Insurance Companies	02	999594	999594	7.97	7.97	--	--
(f)	Foreign Institutional Investors	--	--	--	--	--	--	--
(g)	Foreign Venture Capital Investors	--	--	--	--	--	--	--

³ For definitions of "Public Shareholding", refer to clause 40A.

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Category code	Category of Shareholder	Number of shareholders	Total number of shares	Number of shares held in dematerialized form	Total Shareholding as a percentage of total number of shares		Shares pledged or otherwise encumbered	
					As a Percentage of (A+B) ¹	As a percentage	Number of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)=(VIII)/(IV)*100
	Sub-Total (B) (1)	04	1000494	999894	7.98	7.98	--	--
(2)	Non-institutions							
(a)	Bodies Corporate	373	1721729	1714097	13.74	13.74	--	--
(b)	Individual	22180	3823170	3539551	30.50	30.50		
	i) Individual shareholders holding nominal share Capital up to Rs.1 lakh						--	--
	ii) Individual shareholders holding nominal shares capital in excess of Rs.1 lakh	45	1406810	1406810	11.22	11.22	--	--
(c)	Any Other (specify)							
	Non Resident Indian	481	195345	111826	1.56	1.56	--	--
	Clearing Members	111	186886	186886	1.49	1.49	--	--
	Directors & their relatives	06	23298	21930	0.19	0.19	--	--
	Sub-Total (B) (2)	23196	7357238	6981100	58.70	58.70	--	--
	Total Public shareholding (B) = (B)(1)+(B)(2)	23200	8357732	7980994	66.68	66.68	--	--
	TOTAL (A)+(B)	23206	12534520	12157782	100.00	100.00	2924006	23.33
(C)	Shares held by Custodians and against which Depository Receipts have been issued	--	--	--	--	--	--	--

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Category code	Category of Shareholder	Number of shareholders	Total number of shares	Number of shares held in dematerialized form	Total Shareholding as a percentage of total number of shares		Shares pledged or otherwise encumbered	
					As a Percentage of (A+B) ¹	As a percentage of (A+B+C)	Number of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)=(VI II)/(IV)* 100
	GRAND TOTAL (A)+(B)+(C)	23206	12534520	12157782	100.00	100.00	2924006	23.33

(I) (b) Statement showing shareholding of persons belonging to the category "Promoter and Promoter Group".

Sr. No.	Name of the shareholder	Total Shares held		Shares pledged or otherwise encumbered		
		Number	As a % of grand total (A+B+C)	Number	As a Percentage	As a % of grand total (A)+(B)+(C) of sub-clause (I) (a)
(I)	(II)	(III)	(IV)	(V)	(VI)=(V)/(III)* 100	(VII)
1.	RAJ KUMAR SEKHANI	2424506	19.34	2424006	99.98	19.34
2.	BIMLA DEVI SEKHANI	20485	0.16	---	---	---
3.	ASHOK KUMAR SEKHANI	20000	0.16	--	--	---
4.	MANAK CHAND BAID* JT.RAJ KUMAR SEKHANI	14000	0.12	--	--	---
5.	PIONEER E-COM FASHIONS LIMITED	1697797	13.54	500000	29.45	3.99
	Total	4176788	33.32	2924006	70.00	23.33

* Mr. Manak Chand Baid has sold 18,02,800 shares in the Company to Mr. Raj Kumar Sekhani on 17.09.2004 as per agreement dt. 17.09.2004, These shares have been transferred in the joint name of Mr. Manak Chand Baid and Mr. Raj Kumar Sekhani and are under the control of the Escrow Agent as per the term & conditions of the Agreement. 24,79,574 equity shares (Including Bonus) have been transferred from Mr. Manak Chand Baid to Mr. Raj Kumar Sekhani as on 30th September, 2010.

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(I) (c) **Statement showing shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares.**

Sr. No	Name of the shareholder	Number of Shares	Shares as a percentage of total number of shares [i.e. Grand Total (A)+(B)+(C) indicated in statement at para (I)(a) above }
1.	General Insurance Corporation of India	500000	3.99
2.	United India Insurance Company Limited	499594	3.98
3.	Manglam Sanitary Private Limited	309174	2.47
4.	Nagji Devji Nissar	275443	2.20
5.	Sunita Bhagchandka	186396	1.49
6.	Guinness Securities Limited	159594	1.27
TOTAL		1930201	15.40

(I) (d) **Statement showing details of locked-in shares**

Sr. No	Name of the shareholder	*Category of shareholders (Promoters/Public)	Number of locked-in shares	Locked-in Shares as a percentage of total number of shares [i.e. Grand Total (A)+(B)+(C) indicated in statement at para (I)(a) above }
1.	Ajay Kumar Agrawal	Public	3	0.00
2.	Pioneer E-com Fashions Ltd.	Promoters	1697797	13.54
3.	Raj Kumar Sekhani	Promoters	440136	3.51
4.	Tarlok Singh	Public	16666	0.13
5.	Suresh Nanwani	Public	20203	0.17
6.	S T Nanwani	Public	2397	0.02
7.	Frank G Cisne R Rust	Public	4171	0.03
TOTAL			2181373	17.40

(II) (a) **Statement showing details of Depository Receipts (DRs)**

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number Of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares [i.e. Grand Total (A)+(B)+(C) indicated in statement at para (I)(a) above }
1.	Nil	Nil	Nil	Nil
TOTAL		Nil	Nil	Nil

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- (II) (b) Statement showing Holding of Depository Receipts (DRs) where underlying shares are in excess of 1% of the total number of shares

Sr. No.	Name of the DR Holder	Type Of Outstanding DR (ADRs, GDRs,SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e. Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above }
1.	Nil	Nil	Nil	Nil
TOTAL		Nil	Nil	Nil

For PIONEER EMBROIDERIES LIMITED

Sd/-
COMPANY SECRETARY