

STATEMENT SHOWING SHAREHOLDING PATTERN

NAME OF THE COMPANY	:	PIONEER EMBROIDERIES LIMITED
SCRIP CODE	:	514300
QUARTER ENDED	:	31 ST DECEMBER, 2009

Category code	Category of shareholder	Number of shareholders	Total number of shares	Number of shares held in dematerialized form	Total Shareholding as a percentage of total number of shares		Shares pledged or other wise encumbered	
					As a Percentage of (A+B) ¹	As a percentage of (A+B+C)	Number of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)=(VI II)/(IV)* 100
(A)	Promoter and Promoter Group²							
(1)	Indian							
(a)	Individuals/Hindu Undivided Family	05	2478991	2478491	20.30	20.30	1984370	80.05
(b)	Central Government/State Government(s)	Nil	Nil	Nil	Nil	Nil	Nil	Nil
(c)	Bodies Corporate	01	1697797	1697797	13.91	13.91	500000	29.45
(d)	Financial Institutions/ Banks	Nil	Nil	Nil	Nil	Nil	Nil	Nil
(e)	Any Other (specify)	Nil	Nil	Nil	Nil	Nil	Nil	Nil
	Sub-Total(A)(1)	06	4176788	4176288	34.21	34.21	2484370	59.48
(2)	Foreign							

¹ For determining public shareholding for the purpose of Clause 40A.

² For definitions of "Promoter" and "Promoter Group", refer to clause 40A.

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Category code	Category of Shareholder	Number of shareholders	Total number of shares	Number of shares held in dematerialized form	Total Shareholding as a percentage of total number of shares		Shares pledged or otherwise encumbered	
					As a Percentage of (A+B) ¹	As a percentage of (A+B+C)	Number of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)=(VIII)/(IV)*100
(a)	Individuals (Non-Resident Individuals/foreign individuals)	Nil	Nil	Nil	Nil	Nil	--	--
(b)	Bodies Corporate	Nil	Nil	Nil	Nil	Nil	--	--
(c)	Institutions	Nil	Nil	Nil	Nil	Nil	--	--
(d)	Any Other (specify)	Nil	Nil	Nil	Nil	Nil	--	--
	Sub-Total (A)(2)	Nil	Nil	Nil	Nil	Nil	--	--
	Total Shareholding of Promoter and Promoter Group (A) = (A)(1)+(A)(2)	06	4176788	4176288	34.21	34.21	2484370	59.48
(B)	Public Shareholding³						NA	NA
(1)	Institutions						NA	NA
(a)	Mutual Funds/UTI	02	900	300	0.00	0.00	--	--
(b)	Financial Institutions/Banks	--	--	--	--	--	--	--
(c)	Central Government/State Government(s)	--	--	--	--	--	--	--
(d)	Venture Capital Funds	--	--	--	--	--	--	--
(e)	Insurance Companies	02	999594	999594	8.19	8.19	--	--
(f)	Foreign Institutional Investors	01	178377	178377	1.46	1.46	--	--
(g)	Foreign Venture Capital Investors	--	--	--	--	--	--	--

³ For definitions of "Public Shareholding", refer to clause 40A.

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Category code	Category of Shareholder	Number of shareholders	Total number of shares	Number of shares held in dematerialized form	Total Shareholding as a percentage of total number of shares		Shares pledged or otherwise encumbered	
					As a Percentage of (A+B) ¹	As a percentage	Number of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)=(VIII)/(IV)*100
	Sub-Total (B) (1)	05	1178871	1178271	9.66	9.66	--	--
(2)	Non-institutions							
(a)	Bodies Corporate	422	1251580	1243948	10.25	10.25	--	--
(b)	Individual	22735	3738701	3450094	30.62	30.62		
	i) Individual shareholders holding nominal share Capital up to Rs.1 lakh						--	--
	ii) Individual shareholders holding nominal shares capital in excess of Rs.1 lakh	48	1444997	1444997	11.84	11.84	--	--
(c)	Any Other (specify)							
	Non Resident Indian	483	197274	113659	1.62	1.62	--	--
	Clearing Members	90	196706	196706	1.61	1.61	--	--
	Directors & their relatives	06	23298	21930	0.19	0.19	--	--
	Sub-Total (B) (2)	23784	6852556	6471334	56.13	56.13	--	--
	Total Public shareholding (B) = (B)(1)+(B)(2)	23789	8031427	7649605	65.79	65.79	--	--
	TOTAL (A)+(B)	23795	12208215	11825893	100.00	100.00	2484370	20.35
(C)	Shares held by Custodians and against which Depository Receipts have been issued	--	--	--	--	--	--	--

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Category code	Category of Shareholder	Number of shareholders	Total number of shares	Number of shares held in dematerialized form	Total Shareholding as a percentage of total number of shares		Shares pledged or otherwise encumbered	
					As a Percentage of (A+B) ¹	As a percentage of (A+B+C)	Number of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)=(VI II)/(IV)* 100
	GRAND TOTAL (A)+(B)+(C)	23795	12208215	11825893	100.00	100.00	2484370	20.35

(I) (b) Statement showing shareholding of persons belonging to the category "Promoter and Promoter Group".

Sr. No.	Name of the shareholder	Total Shares held		Shares pledged or otherwise encumbered		
		Number	As a % of grand total (A+B+C)	Number	As a Percentage	As a % of grand total (A)+(B)+(C) of sub-clause (I) (a)
(I)	(II)	(III)	(IV)	(V)	(VI)=(V)/(III)* 100	(VII)
1.	RAJ KUMAR SEKHANI	2424506	19.86	1984370	81.85	16.25
2.	BIMLA DEVI SEKHANI	20485	0.17	---	---	---
3.	ASHOK KUMAR SEKHANI	20000	0.16	--	--	---
4.	MANAK CHAND BAID* JT.RAJ KUMAR SEKHANI	14000	0.11	--	--	---
5.	PIONEER E-COM FASHIONS LIMITED	1697797	13.91	500000	29.45	4.10
	Total	4176788	34.21	2484370	59.48	20.35

* Mr. Manak Chand Baid has sold 18,02,800 shares in the Company to Mr. Raj Kumar Sekhani on 17.09.2004 as per agreement dt. 17.09.2004, These shares have been transferred in the joint name of Mr. Manak Chand Baid and Mr. Raj Kumar Sekhani and are under the control of the Escrow Agent as per the term & conditions of the Agreement. 24,79,574 equity shares (Including Bonus) have been transferred from Mr. Manak Chand Baid to Mr. Raj Kumar Sekhani as on 31st December, 2009.

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- (I) (c) **Statement showing shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares.**

Sr. No	Name of the shareholder	Number of Shares	Shares as a percentage of total number of shares {i.e. Grand Total (A)+(B)+(C) indicated in statement at para (I)(a) above }
1.	General Insurance Corporation of India	500000	4.10
2.	United India Insurance Company Limited	499594	4.09
3.	Nagji Devji Nissar	283157	2.32
4.	Sunita Bhagchandka	180631	1.48
5.	LB India Holdings Mauritius II Limited	178377	1.46
6.	Maheswari Plaza Resorts Limited	131544	1.08
TOTAL		1773303	14.53

- (I) (d) **Statement showing details of locked-in shares**

Sr. No	Name of the shareholder	*Category of shareholders (Promoters/Public)	Number of locked-in shares	Locked-in Shares as a percentage of total number of shares {i.e. Grand Total (A)+(B)+(C) indicated in statement at para (I)(a) above }
1.	Ajay Kumar Agrawal	Public	3	0.00
2.	Pioneer E-com Fashions Ltd.	Promoters	1446558	11.85
3.	Raj Kumar Sekhani	Promoter	13335	0.11
4.	Tarlok Singh	Public	16666	0.14
5.	Suresh Nanwani	Public	20203	0.16
6.	S T Nanwani	Public	2397	0.02
7.	Frank G Cisne R Rust	Public	4171	0.03
TOTAL			1503333	12.31

- (II) (a) **Statement showing details of Depository Receipts (DRs)**

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number Of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e. Grand Total (A)+(B)+(C) indicated in statement at para (I)(a) above }
1.	Nil	Nil	Nil	Nil
TOTAL		Nil	Nil	Nil

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(II) (b) **Statement showing Holding of Depository Receipts (DRs) where underlying shares are in excess of 1% of the total number of shares**

Sr. No.	Name of the DR Holder	Type Of Outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e. Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above }
1.	Nil	Nil	Nil	Nil
TOTAL		Nil	Nil	Nil

For **PIONEER EMBROIDERIES LIMITED**

COMPANY SECRETARY